

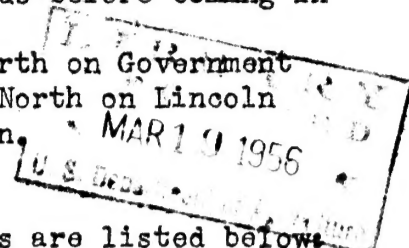
Mrs. Andrea E. Strange

533 West Linden
Ph.: 4-5836

Coeur d' Alene, Idaho

To avoid disappointment, it is better to telephone or write us before coming in person for your leaves and plants.

To find us (if you are in downtown Coeur d' Alene) drive north on Government Way to Linden Avenue; then turn west three blocks; or come out North on Lincoln Way and you will find us at the corner of Lincoln Way and Linden.



For the benefit of new African Violet fans, a few suggestions are listed below:

1. Use warm water for watering -- much warmer in winter.
2. Do not over-water. When the top soil feels dry, place the pot in a saucer of water and allow it to soak through to the top. Remove at once from the saucer until the next watering.
3. These violets flower best at daytime temperatures of 70-80 degrees and at night at about 60 degrees. However, some variation does no damage.
4. Do not expose them to chills or freezing temperatures as the flowers will drop and the plants may die.
5. Water dropped on the leaves causes ugly spots--- as does direct sunlight. Never get water in the crown.
6. Use strong light for flowering - but no direct sunlight.
7. If you want to go to the trouble, you may place the plants under artificial lights when you have them on at night. If a 100-watt bulb is used, the leaves should be about 15 inches from it. This isn't necessary but will give you more bloom.
8. Do not over-fertilize-- you can burn off the roots and stunt your plant.

People who have seen our plants have asked to buy our soil mixture. It is made of seven ingredients and is sterilized. Mature plants grow in this mixture with no need for other fertilizer for a long period of time. After flowering begins, a little super-phosphate once a month is fine - but even this is unnecessary. This mixture sells for 4 quarts for a \$1.00, plus postage from Coeur d' Alene. You can figure 6 pounds to the 4 quarts. Ask your postmaster for rates to your address from Coeur d' Alene.

Regardless of claims made by anyone, there is no truly "red" African Violet. The so-called reds are really a wine color. The girl-type leaves are heart-shaped (either ruffled, serrated, or plain) usually with a white blotch at the base of the leaf. The flowers described as having a white edge vary considerably in the clearness of this edge; but it is usually quite distinct---especially after the first flowering. The leaves on variegated foliage very often turn plain green again.

We are growing about 500 varieties but will not list some of the older ones. Also, some of the new ones will not be listed because we won't have them in quantity until fall. If you are particularly interested in one you know about, please write me; I may have it. Please enclose postage for personal replies.

It is a good idea to name one or two substitutes in the event that some kinds are sold out. I am listing only fresh cut leaves to sell. My customers write me that the leaves they receive root well and make strong plants. If you are especially interested in small plants of some varieties you might drop me a line. If I have them they would be in the 75 cent and \$1.00 size. Blooming sizes, which I do not keep long, are priced at \$1.50 and \$2.00.

Minimum Order ----- \$3.00

Please add 35 cents for postage and handling charges

These abbreviations will be used throughout this list: fol. --- foliage
dk. --- dark mod. --- medium grn. --- green dbl. --- double
lt. --- light flr. --- flower flrs. --- flowers blm. --- bloom

Some bi-colored varieties (Elizabeth the Queen, for example) will sometimes sport to solid color. Even so, they are still beautiful and desirable. Those of this type, known to us, will be marked with an underline.

Some of the new varieties will not be ready for cutting until May. These will be marked with an asterisk.*

As soon as the exciting new double pink with blue border and the new fringed double pinks are released we will have them for you. Also, the Convention introductions.

(List continued from page 6)

- *Botty Fringotto - now ivory-tinted flr, wavy fol
- Dark Wavorly - shaded blue rippled flrs, lovely rippled fol
- Windsong - light blue flrs on girl fol, lovely
- Wintry Nite - variegated fol, dbl dark blue flrs 35¢
- Wonder Girl - blue-marked large white flrs, good girl fol, attractive 35¢
- Zephyr Pink - distinctly different, large round white blms, with touches of pink
- Yellow Brown Boy and Yellow Brown Girl - These are the nearest to true yellow, but are not real yellow. Leaves at 25 cents.

LEAVES
(50 cents unless marked otherwise)

DOUBLE PINKS

- Arbutus - deep pink, and lovely
- *Cheer - a deep dbl. version of the popular Pink Cheer
- Cushion - fully dbl. deep pink, very good
- Dresden - a good pink dbl. with girl fol.
- Holiday - this has been classed as a dbl. deep pink, but we'd call it more of a rose with bright orchid overcast. We think it's a BEAUTY!
- Honeybud (Dark) - large semi to dbl. beautiful pink flrs., mod. grn. quilted fol.
- Heart Throbs - another Ulery dbl. pink
- Ideal - soft pink flrs. that glisten in light and are beautifully formed - nice contrast with dk. fol.
- *Irresistible - brand new, very deep pink
- *Lagoon - new deep pink dbl.
- Melior - very deep pink dbl.
- Minneapolis - (miniature) - lovely, with shining semi-girl fol.
- Pink Achievement - med. dbl. pink flrs. on med. grn. fol.
- Pink Cloud - richly colored dbl. pink with good growth habits
- Pink Blushing - Ulery's pale pink dbl. - good blooming habits
- *Pink Girl - (Baxter's) - brand new deep pink, girl fol.
- Pink Rocket - darker than Pink Achievement
- Pregious - (miniature) - smaller plant than Minneapolis
- Puff - full dbl. flrs. tufted in center, dk. grn. fol.
- Sheldon Pink - beautiful fol. light pink dbl. flrs.
- *Splendor - (Wilson) a new fine pink, dbl.
- Sweetheart - another Ulery dbl. pink beauty
- Sweet Memory - Bohnke's new dbl. pink
- Trend - (Ulery) - wonderful bloomer, sometimes pink and white
- Victory - Ulery's very full dbl. med. pink, nice growth habits
- Wild Rosa - full dbl. dk. pink flrs. on dk. grn. fol. makes small plant.

All 26 varieties of DOUBLEPINKS listed above are lovely! Each one has its own distinctive foliage,

Swank - this is in a class by itself - a pink and blue dbl. on very pretty fol. plants shape up nicely

LEAVES
(50 cents unless marked otherwise)

- Ada Magill - very large dbl. white, beautiful plant 35¢
- *Air Waves - a frilly or fringed white semi-dbl. lovely, good veined fol.
- Akron Girl - dbl. dk. orchid bloom, beautiful flr., prolific bloomer 25¢
- Alaska Sunset - lg. flrs., shaded orchid bicolor 25¢
- Albina Redhead - variegated fol., red flr. 25¢
- All Aglow - deep ruffled single pink, beautiful girl fol. 35¢
- Amazon Applause - Supreme version of Applause 40¢
- Amazon Black Magic - Supreme version of Black Magic - a dk. blue beauty, blooms well
- Amazon Blue Feather - large white flrs., overcast with blue 35¢
- Amazon Pink Dream - Pink Dream Supreme --- lovely! 40¢
- Amazon Uncle Bob - another beautiful supreme pink 40¢
- Angel Dancer - dainty lt. blue waved flr., rippled fol. 35¢
- *Angel Lace - new heavy large single white with lovely lilac blue fringed edge
- Apple Blossom Girl - girl fol., pretty pinkish-orchid flr. 25¢
- Appealing - large orchid dk. tipped flr. heavy fol. 35¢
- Applause - dbl. blue-purple flrs., beautiful plant 25¢
- April - new large single fringed lt. blue flr. good fol. very lovely
- Atomic Pink - new single large round dk. (hot) pink flr., tipped with darker shade
- Attraction - Fischer's new richly colored mauve
- *Augusta - Bohnke's new giant of the pinks. Outstanding 40¢
- Aunt Rachel - new semi-dbl. large lacy lilac
- Autumn - beautiful shaded blue dbl., dk. grn. leaves, red underneath, waxy 35¢
- Autumn King - beautiful fol. two-toned orchid flr. very pretty 25¢
- Baby's Breath - Granger's dainty ruffled pastel mauve pink, delicately beautiful 25¢
- *Baby Wiggle - miniature, white flr., girl fol. 40¢
- Bavaria - Bohnke's rich sky-blue flrs., beautiful quilted fol. 35¢
- *Becky Sharpe - Granger's new large coral pink flrs. red-backed girl fol., outstanding
- Bee's Ace of Hearts - girl fol., large orchid flr. 25¢
- Bee's Bleeding Heart - pretty, sharply cut girl fol. many orchid flrs. 25¢
- Bernice - lt. blue extra large flowered dbl. new and lovely 40¢
- Black Magic - deep bright blue dbl. shining fol. 35¢
- Blue Brocade - wonderful blooming shaded blue 25¢
- Blue-Eyed Betty - large blue and white flrs. held high on strong stems above beautiful shining fol. 35¢

- Blue Ice - Fischer's frilled white single flr. with blue markings. Girl Fol. 254
- Blue Peak - new very full dbl. purple with frilled white edge. Lovely. 404
- Blue Reflection (Improved) - Fischer's lt. blue ruffled single flr. 254
- Blue Ridge - Bernke's single flr, attractive and unusual shade of blue 254
- Blue Ridge - Reckor's large, med. blue single flr, heavy shining fol. 254
- Blue Waxwing - Granger's very deep blue single, dk. shining girl fol. 354
- Blush Waterlily - spooned plain fol., pretty blush pink flrs. 354
- *Blueberry - dk. blue fringed or wavy flrs., fine red-backed fringette fol. Larger and prettier than holly fol.
- *Bonfire - orchid center with red black-tipped flrs. shining blackish fol. 404
- *Borde d'Azul - fine large white with clear intense blue border. Good fol. Some consider this better than Starry-Eyed.
- *Borde d'Rojo - like above but with clear lavender-rose or red border
- Bountiful - Fischer's new light lavender- girl fol.
- Boyce Edens - huge orchid color bicolor, always in bloom 254
- Brenda Girl - attractive shining fol., lively orchid single flrs.- many of them 25
- Brenita Girl - large rosy-lavender flrs., girl fol., a honey. 354
- Bronze Cherub - (miniature)- bright rosy-orchid bicolor, shining girl fol. 354
- Bronze Enchantment - very beautiful dark wavy fol., shaded blue flrs. LOVELY. 404
- Bronze Fringette - ruffled orchid flrs., beautiful fol. 354
- *Cactus Girl - new - huge deepest wine, very fringed round flr., unusual DuPont Fol.
- Calico - pink flowering single, sometimes streaked with blue 354
- California Plum - still ranks with best reds 254
- *Caribbea* (Granger's) - putstanding round frilled red flrs. fluted fol., terrific bloomer
- Cathedral Queen - huge white flrs. marked in blue, cut girl leaves, good 254
- Cathedral Wine - like above except markings more reddish. Beautiful. 354
- Cavalier - med. blue dbl. good fol. popular 254
- Chartreuse - lovely white single, sometimes tipped with chartreuse 254
- Cherokee - Granger's beautiful deep red single 404
- Christmas Star (Improved) - striking blue center on fringed white flr. 404
- Christmas Star Girl - Christmas Star on girl fol. 404
- *Claudette - (Miniature) - large royal purple flrs. girl fol.
- Cochet - Granger's excellent rose-orchid, fringed sweet-pea type blm. Girl fol. 254
- Confederate Beauty - Fischer's handsome, large deep velvety blue single. 354
- Coral Pink - Fair Oaks' beautiful deep single pink 354
- *Coronation Day* - large variegated lathyrus and white flrs. 404
- Coronation Velvet - mahogany red flrs. - variable white edge, dk. fol., lovely 354
- Cranberry Girl - very pretty girl foliated plant 254
- *Cream Delight - (Madison's) - creamy to creamy-pink dbl. flr., girl fol.
- Crown Jewels - Ten Hagen's very scalloped fol. pure white single flrs, a beauty 404
- Crusader - color hard to describe but lovely- ranges between red to pinkish-orchid dk. grn. fol. 404
- *Cutie Pie - (miniature) - red flowers, girl fol. 404
- Dark Secret - new rich dark blue large frilled or fringed flrs. Popular.
- *Dark Twilight - dk. blue and white flrs.
- Dark Victory - Granger's dbl. maroon flrs., girl fol.
- Deep Pink Queen - new lovely deep pink flrs., girl fol.
- *Delft Duchess - new dark blue flrs., good white edge, outstanding girl fol.
- Dbl. Blue Heiress - new beautiful large lt. blue dbl., girl fol. 404
- Dbl. Copper Glow - beautiful bronze girl fol., large dbl. dk. red velvety flrs with copper cast 404
- Dbl. Dumpling - (miniature) - bright shining fol., bright blue flr 404
- Dbl. Heather Ruby Girl - beautiful fol., dbl-flowered, shaded deep blue to red unusual and very pretty 354
- Dbl. Inspiration - dbl. dk. lavender- very pretty. Prolific. 354
- Dbl. Pansy Beauty - The charm of Pansy Beauty doubled. Purple and orchid. 354
- Dbl. Raspberry - flowers of beautiful shade, excellent bloomer 254
- Dbl. Rose - double rose and white flrs. 254
- Dbl. Red Dancer - new fringed dbl. red flrs., rippled red-backed fol. Lovely.
- *Dbl. Ruffled Queen - DOUBLE VERSION OF an old favorite 404
- Dbl. Twilight - one of the best blue and white dnls. 354
- Dream Girl - cut girl fol. very attractive blue and white flrs.
- DuBarry - very good red double, beautiful fol. 354
- Dubannet Queen - red blooms on dk. grn. waxy girl fol. Lovely. 354
- DuPont Plum - richly colored flrs. of deep rosy-orchid, deeper eye
- Dusky Princess - rather deep blue flrs., dk shining fol. 254
- Ebony Prince - large purple flrs., good fol., unusual shading makes this a real beauty
- Edith Cavell - frilled mauve-lavender- beautiful 354
- Eclipse - Granger's fringed Geneva-type blue with variable white edge 354
- Elizabeth the Queen - dbl. lavender and white flrs. BEAUTIFUL 404
- Emperor Wilhelm - an older variety enjoying now popularity since winning first at Convention the past two years. Deep blue single flrs., dk. fol. 404
- Evening Shade - Ten Hagen's large variegated purple and white flrs. Good. 254
- Eventide - Fischer's red-lavender frilled flr. Lovely. 354
- Fantasy Girl - lavender flrs. rayed with pink or purple 254
- *Fancy Pants - large fluffy white dbl., some blue at times, notched leaf. Beautiful
- Flour Petife - frilled lavender sweet-pea blms., pretty lacy girl fol. 354

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For the purpose of this study

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● *Chlorophyll fluorescence*

Fiesta Flare - Granger's beautiful maroon dbl. on shining girl fol.
 Finlandia - Benhke's fringed dark purple bronze fol. Beautiful 40¢
 Flamingo Girl - (miniature) - pretty pink blms. on girl fol. 35¢
 Floradora - Benhke's very frilled rosy-orchid blms., frilled fol. A beauty. 40¢
 Friendship - large lt. blue flrs. with darker eye, good fol. 35¢
 *Fringed Snow Prince - (Dr. Reed) - very heavily fringed large white flr, fluted fol.
 Floyd Johnson - beautiful soft lavender flowers, slightly flared and deeper in center
 center, foliage very nice 40¢
 Fortuna - med. dk. shining girl fol., large violet-red flrs. Good. 25¢
 Frosted Blue Lace - (Granger) - large fringed blue flr., white frosted
 Gay Lass - pinkish-rose-orchid, fringed or wavy blms, nice fol. Good. 35¢
 Geneva Beauty - single purple flr. with white edge. 35¢
 Geneva Princess - (miniature) - pretty white-edged single flr 25¢
 General Herkimer - red flrs. on dk. smooth fol. Good grower 35¢
 Georgia Peach - Brown's excellent deep pink single. Beautiful plant 40¢
 Giant Purple Monarch - huge deep purple single, quilted dk. fol. 40¢
 Glitters - single blue flrs of lovely shade, shot with tiny flecks of silver 25¢
 Glowing Ember - bright, glowing, red single, pretty fol. 35¢
 Glamorous Lady - now beauty. red-marked and edged white single flr-striking plant
 Glory - Ton Hagen's large dbl dk red and white flrs, good growing habits, fine 35¢
 Gypsy Girl - very large dark blue single flr held high on strong stems, out girl
 fol, very pretty 25¢
 Harmony - Fischer's new large delicate mauve
 Heidi - Mrs. Hotchkiss' new giant white violet, faint blue edges, sometimes all white
 Helen Montgomery - orchid blms on dk girl fol 40¢ /35
 Herkimer Girl - large dk. blue flrs on beautiful girl fol, wonderful bloomer 40¢
 Her Majesty - large dbl orchid blms dk waxy girl leaf 35¢
 Hildegard - rose-orchid ruffled single blms, good fol 25¢
 Hi Lo Cobalt - beautiful large single fringed cobalt-blue flr, good fol. 35¢
 Hope - single deep blue flr, lovely fol, good bloomer 25¢
 Indian Squaw - bronze girl fol. red single blms, very pretty 25¢
 Ivory Queen - white single flrs, girl fol, very attractive 25¢
 Jade Girl - (Miniature) - large bright blue single flrs, shining fol 35¢
 Jesspe - NEW BEAUTIFUL ruffled blackish-grn fol, single large frilled dk. blue flr
 always in bloom. OUTSTANDING.
 Jody - girl fol, beautiful single blue flr, overlaid with rosy cast 25¢
 Jubilee - (Granger's) - single orchid bicolor, whitish edge, very good 25¢
 Justice Pink - deep large pink flrs, supreme girl fol
 Kansas City Girl - Mulberry Girl Supreme - a favorite 40¢
 Katherine's Purple - large deep purple single flrs, beautiful plant 25¢
 King Arthur - beautiful large bicolored lavender with white edge 40¢
 King Lear - vividly marked blue-lavender Geneva type blms, good white edge, lovely
 Lacy Lavender - new true lavender dbl, full lacy flr 35¢ /40¢
 Lady Constance - large deep purple blms, a favorite 25¢
 Lady Corrinne - Granger's dk grn girl fol, flrs centered bright rose-orchid tipped
 with deep dubonnet. Blooms well 35¢
 Lavender Luster - (Brown) - clear lavender flrs that glisten 35¢
 Lavender Pink Debutante - Granger's heavily ruffled beautiful two-toned rosy orchid
 blossom, lovely plant 40¢
 Lavenda - bright lavender-rose dbl, different, and VERY attractive 40¢
 *Lavender Silhouette - (Fischer's) - huge blms. - white edge
 *Lacy Girl Dancer - dk blue fringed or frilled flrs on fluted fol
 *Lilac Ballet - now large very fringed blue lavender flrs, DuPont fol
 Lilac Time - attractive lavender flrs. Nice plant and bloomer 35¢
 Lili - large white single flr, tuft of blue petals in center, girl fol, lovely
 Looby Loo - bright blue crimped flr, pretty dark fol 35¢
 Loveliness - Fischer's new exceptional ruffled blue-lavender
 *Love's Embrace - (Dr. Reed) - very frilled large pure white flrs, wavy fol, terrific
 Magnifico - two-toned dbl purple flrs, the whole plant is beautiful 35¢ /bloomer
 Maple Girl - name describes beautiful leaves, soft blue single flrs 25¢
 Martha Washington - huge orchid flr with deeper eye, stands well above fol 35¢
 Mary Lee - good red flrs on girl fol 25¢
 Mauve Bridal Wreath Girl - clusters of mauve flrs with white edges, girl fol 35¢
 *Mayfair - deep blue-purple, fringed dbl, wavy leaf
 Maytime - very good dbl. red girl
 Milady - flrs frilled and fringed, lovely shade of blue, lower petals longer and
 deeper, white edge, outside of flr white with center stripe
 *Millie's Rose - dk blue dbl with rosy cast on back of leaf, a dandy
 Mindy - large bicolor, rose-orchid tipped with dubonnet, nice girl fol
 Mine Alone - Granger's bright blue dbl, shining waxy girl fol, good 35¢
 Minnetonka - large dbl blue and white on excellent fol, beautiful 35¢
 Minuet Girl - large blossoms, lovely shade lt. blue and white blended, good girl fol
 Minuet (Improved) - Fischer's ruffled delicate mauve 35¢ /25
 Mischief - (Miniature) - lt. red flrs, girl fol 40¢
 Miss Annabelle Lee - Granger's beautiful dbl lavender bicolor on serrated girl fol
 Miss Cathy - Granger's large deep pink single, girl fol 35¢
 Miss Liberty - (miniature) - Geneva-type dk blue flrs, white edge 35¢
 Miss Louisa - Granger's large red-orchid iridescent flrs, white-edged, pretty 40¢
 Miss Monroe - large full dbl red-orchid flr, petals tipped dk red, prominent
 yellow stamen on quilted gorgeous fol, a BEAUTY!

[The page contains extremely faint, illegible text, likely bleed-through from the reverse side of the document.]

Miss St. Louis semi-dbl.

Miss St. Louis - semi-dbl fringed white flrs, wavy fol, beautiful

Miss Tennessee - girl fol, clear lavender flrs, very pretty, good bloomer 25¢

Miss Virginia - (Kellar) - fringed-edged blue flr, velvet-textured fol, crested lettuce-leaved edge

Midnight Spooner - deep blue flr, spooned shining fol, striking plant 25¢

Moonlight - (miniature) - beautifully cut girl fol, blue & white flrs

Morning Glory - (miniature) - red single blms 25¢

My Leba - (Hinos) - semi-dbl to dbl, rose and white

Nellie Girl Dancer - large lavender cupped frilled flrs overcast purple, wavy fol 35¢

Now Blue - light blue flr, darker eye, very dark green heavy fol, lt. grn veins

*Nile Queen - lovely two-toned lavender on pretty girl fol

Nip n' Tuck - shaded red-orchid and white, dbl flrs, waxy dark grn fol 35¢

Ohio Bride - large cupped frilly white flrs, pretty fol 35¢

Ohio Cactus - cut girl fol, very pretty 35¢

Ohio Holly - fringed lavender flr with darker streak, girl fol 35¢

Opal Girl - opalescent flrs on girl fol, pretty 35¢

Oregon Star - good blue flr on nice fol, very good blooming 25¢

Overlay - unusual flr, light blue overlaid with pink sheen 35¢

Pacific Redwood - spooned beauty, red-backed fol, pretty single blue flr 35¢

Pagan - red flrs, Grptoi fol

*Pandora - (Fischer's) - a delicate lt blue dbl with frilled edges, very lovely

Pansy - blue single flr, banded with white. Pretty. 25¢

Party Pink - fine, large, pink flrs. Wonderful bloomer 35¢

Pastel Princess - cut girl fol, soft lavender flrs 25¢

Peach blossom - soft pink and white flrs, girl fol, good bloomer, pretty plant 35¢

Pearly Gates - fine, large pure white dbl 40¢

Peg O' My Heart - slightly frilled sweet-pea type rosy-orchid bicolor, cut girl fol

Philadelphia Belle - large white dbl on girl fol, sometimes touches of blue /25¢

Pink Angel - large round good pink flr. Nicely quilted scoop med. dk grn fol

New and very lovely

Pink Attraction - large pink flrs, deeper eye 25¢

*Pink Dilly - a glorified Pink Cheer--very nice

Pink Dream - excellent med pink, lovely fol 35¢

Pink Ecstasy - terrific blooming med pink 35¢

Pink Fairy - frosty pink with white eye, heart-shaped dk leaves, very pretty 35¢

*Pink Flare - brilliant deep pink, NEW, dk fol, vigorous plant

Pink Joy - large deep pink, beautiful dk round quilted fol, red underneath, makes striking contrast

Pink Melody - round, dk pink flr on dk grn shining fol, red underneath

*Pink Parfait - very large single pink, bronzy fol

*Pink Prolific - Pink Cheer flr, 8 to 10 flrs per stem, Fantasy-type leaves, superb
Pink Wink - shaded rosy-pink flr. A Beauty! 40¢ /bloomer

Portland Girl - orchid flr, girl fol, excellent bloomer 25¢

*Powder Puff - (Fischer) - dbl med dk blue flrs, white edge, good growing habits

*Prairie Fire - (Miniature) - dbl dk blue flrs, nice girl fol 40¢

Princess Pat - (Madison's) - dbl white-blue center. A nice one 35¢

Purple Dancer - frilled purple single blms, shining leaves 25¢

Purple Fringe - single fringed flr, nice contrast against pretty lt grn fol 25¢

Purple Princess - deep blue-purple single flrs, beautiful fol 25¢

Prima Donna - slightly frilled lavender dbl. Beautiful Plant! 40¢

Queensroyal - dbl deep blue, very dk waxy fol. Not new but VERY GOOD 25¢

Rainbow King - dubonnet blm with white border, dk grn fol. Attractive 35¢

Rainbow's End - white-edged, dk orchid dbl Geneva, good fol. Beautiful!

Rapture - (Fischer's) - giant red-lavender flrs

Red Comet - wine-red dbl, good quilted fol, very pretty 40¢

Red Dogwood - red single flrs, white dot on each petal tip, very good 35¢

Red Dogwood Dancer - deep red wavy flrs, tipped with white, wavy fol 40¢

*Red Ice - deepest wine flrs edged in white (Dr. Reed). NEW!

*Red N' White - (Justice) - white flrs with broad cerise-red stripe down middle of each petal, nice grn fol. NEW.

Red Princess - large red single flrs, beautiful fol 25¢

Red Rod Rose - (Veronica) - beautiful upstanding red-stemmed single pink with orchid cast. Good fol. 35¢

Regency - Fischer's new fully dbl and slightly frilled giant purple flr, supreme type fol. Makes beautiful plant

Rippling Geneva - beautiful white edged blue flr, rippling med grn fol 40¢

Revelation - large dbl red-lavender, good fol, excellent bloomer 35¢

Riviera - Fischer's - large flrs of lt blue, glossy fol, good bloomer

Rochester - Ten Hagen's huge dbl red on gorgeous fol. No collection complete without this one. We can't supply the demand.

Rose Dream - large brilliant rose-colored flrs on strong stems, glossy dk grn heavily quilted fol, red underneath 40¢

Roseanna's Bleeding Heart - beautiful girl fol, center of leaf lt grn, pretty blue single flr 25¢

Rose Pink Bouquet - full dbl rose-pink flrs on dk grn fol 35¢

Rose Pink Queen - dbl rosy-pink-orchid flrs, girl fol, attractive 40¢

Rosewings - large white heavily ruffled flrs with profusion of rose running through them, blooms freely with clusters held high above very pretty fol

Rosy Morn - rosy-red flr, dk maroon eye, red-backed pretty fol 40¢

[The page contains extremely faint, illegible text, likely bleed-through from the reverse side. The text appears to be organized into columns or sections, possibly describing botanical specimens.]

- *Rowena - now beautiful dk blue & white flr, wonderful bloomer
 Royal Emperor - tips of bicolored orchid dbl flrs edged in deep purple.
 BEAUTIFUL!! Dark serrated fol 40¢
- Ruby Girl - Ulery's orchid-wine-tipped flrs on blackish-grn shining fol A BEAUTY! /35¢
 Ruffled Honey - ruffled girl fol, pretty blue flr 25¢
 Salem Gem - white-edged rosy-lavender flr and lots of them, good fol 35¢
 Salome - red dancer-type fringed flr with pretty, wavy fol
 Sea Shell - Fischer's giant flowering light mauve 25¢
 Sea Shell Queen - white flrs overlaid with red-orchid, dk eye, frilled edge, lovely foliage
- *Seton - now dbl purple fringed flrs, dk wavy fol
- *Shadrach-- deep, deep blue dbl, held high above fol, OUTSTANDING
 Shine Boy - (miniature)- dk fol like patent leather, blue single flr 40¢
 Show Aristocrat - Ten Hagon's beautiful blue and white flr
 Show Darling - extremely light blue dbl, dark fol, heavy bloomer 25¢
 Show Empress - large dbl red-orchid flrs, dk fol, makes beautiful plant
- *Show Day - now single white with blue center, flrs very large
 Show Glow - dbl red flrs, like little Zinnias, beautiful scalloped girl fol
 Show Knight - large, dk blue blms, dk fol, heavy bloomer 25¢
 Show Man - hugo, single white, many think this the best single white
 Show Promise - large, dbl light blue flrs, dk fol, outstanding
 Show Sensation - red-lavender and white flrs
 Show Sky - now giant dbl blue, shaded white
- *Show Star - now pink single flrs centered with blue star
 Show Pink - huge, dk pink single, very beautiful
- *Show Queen - NEW. fringed, lavender flrs on variegated fol
 Show Lady - unusual dbl orchid flr on beautiful fol. Makes a show plant. terrific
 Show Stopper - heavy blooming, huge, lavender & white, girl leaf; FINE!! bloomer
 Silhouette - (Fischer's) - large, deep purple, slightly fringed, whitish edge 35¢
 Silhouette (Mahr's)- delicately attractive flowers, petals centered deeper blue, white edge, good fol, very dainty, like tiny orchid 25¢
- Silverado - large, mod. blue flr, frilled white edge, fluted leaves
 Silver Snow - beautiful, large, cupped white flrs on variegated fol. 25¢
 Silver Slippers - beautiful red flrs, on light grn spooned fol. EXCELLENT! 35¢
 Silver Token - ivory, sweet-pea type blms, very pretty lacy girl fol 35¢
 Sleigh Bells - lovely single white flrs, girl fol, beautiful plant 35¢
 Snow Cloud - shaded single, white flr, on shining girl fol, attractive 25¢
 Snows of Kilimanjaro - large, beautiful white flrs, STRIKING 35¢
 Snow Top - blue and white dbl, very popular 35¢
- *So Big - "Now. The peer of all single dark blues." Blm is "so big" and grows high above excellent foliage. No other like it."
- *Songstress - (miniature) - baby-blue flrs, red-backed girl fol
 Sparkling Burgundy - Fischer's new lively roddish-blue dbl with white edge
 Spooned Wine Double - dk spooned fol, very dk red dbl flr 40¢
 Spring Bouquet - lavender-pink dbl flrs, dk bronzy fol, heavy bloomer 40¢
 Springfield Beauty - very good, large, dbl, dk blue. A Favorite 35¢
 Star Amethyst - med grn fol, large star-shaped bloom 35¢
- *Starry-Eyed (Kohl's) - New. White single with blue border
- *Star Sapphire Supreme - huge dk blue, star-shaped flrs, like huge bells
 Star Tips - (miniature) - white flrs, chartreuse-tipped, girl fol
- *Sugar Babe - white-edged lavender-plum flr, scalloped girl fol 35¢
 Sundance - large semi-dbl, red-orchid blms, wavy fol, very lovely 35¢
 Sun Dream - Fischer's ruffled tinted mauve, very, very pretty 35¢
 Sun Glow - beautiful dbl orchid and purple flrs, shining fol 35¢
- *Sundown - Fischer's new bright roddish single flrs, blooming profusely on good fol
- *Sunshine Baby - (miniature) - dbl light blue flrs, dk grn girl fol
 Taffeta - mauve-orchid single flrs (lots of them), beautiful shining fol 25¢
 Taj Mahal - flrs bright mauve-pink, with white-back forming white edge, very lovely
 The Bride - beautiful dbl white, sometimes tinted lt blue 35¢
- *Tinker Bell - Fischer's- lovely single lavender-red, good white edge
 Tinted Girl - serrated girl fol, orchid-marked white flr, Excellent 25¢
 Tom Thumb - (miniature) - light rose flr, girl fol, 40¢
 Treasure Island - center of large flrs pinkish-orchid, white-bordered, very unusual
 Trailing Blue Double - dk waxy semi-Grohei fol, dbl blue flr / and attractive
 Tufty - excellent dark blue double 25¢
 Tunia's Double Snow Queen - dbl white flrs, sometimes chartreuse-edge 25¢
 Variegated Pink - attractive single pink flr 35¢
 Velvet Crown - large dbl orchid flrs on beautiful fol 35¢
 Velvet Queen - beautiful fringed burgundy flr, dk grn notched fol
 Violet Dancer - rippled orchid single flr, shining fol 35¢
 Violet Sunset - dbl violet, unusual shade, very nice 35¢
- *Viola's Gift (miniature) - huge glistening white flrs, upper petals tipped chartreuse / girl foliage
 Violet Villia - (miniature) - huge purple flrs, girl fol
 White Attraction - red-stemmed, white single flrs, very nice 35¢
 White Madonna - beautiful white dbl, excellent fol 35¢
 White Pride - new white dbl that is outstanding 40¢
 White Prize - very attractive white single, always in bloom 25¢
 White Triumph - now beautiful white single, strong grower 40¢
- (continued on front sheet)

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